The objective of this international conference is to increase awareness amongst people in key positions of influence about the nature, scale and extent of the uncosted negative impacts of our present food and farming systems on the environment and public health.

The program will focus on building a better business case for sustainable food production by identifying, categorizing, quantifying and where possible monetizing the costs and benefits arising from different farming systems, and investigating how corrective policy and economic instruments could improve the financial environment, thus creating the conditions for a mainstream switch to sustainable agriculture.

The conference will be targeted at individuals and organizations in leadership positions in the business, farming, finance and investment, research, health, education and policy sectors. A number of places will also be allocated to the general public, as well as live streaming and filming the event, thus reaching the widest possible audience.

We believe that the success and profile of this conference will be significantly enhanced if we partner with influential foundations and organizations working in this field. Your support will not only help bring these issues to the attention of the public and policy leaders, but will also ensure that sustainable food production becomes more profitable in future.

In return for your generous support as a sponsor you can expect to see your logo feature prominently on our conference website and promotional materials, together with the maximum possible exposure through media interest in the event.

**Event Sponsorship**

We would like to invite key foundations, organizations and companies to provide whole event sponsorship and/or sponsorship of specific elements of the program.

Benefits to lead sponsors and partners include:

- Logo featured in the 700 participant conference programs
- Logo featured on the sponsor page on conference website
- Logo featured on prominent sponsor signage at event
- A number of discounted or complimentary conference places
- Option for promotional stand at event
- Participation in invitation-only pre-conference meeting at Skywalker Ranch on April 14
- Opportunity to advise on, and influence conference program
- Logo and name included in social media and email acknowledgments thanking sponsors
Sponsored Places

We would like to offer the opportunity for foundations, donors, businesses, academic institutions and civil society organizations to sponsor a number of conference places at a discount rate of 50% off the full ticket price.

If this is of interest and you would like to receive more information, please contact adele@sustainablefoodtrust.org

Sponsoring organizations will be recognized and listed as conference sponsors on the website, program and other conference collateral.

In-kind Sponsorship

We place the upmost importance on the food for this event; accordingly, a rich and exciting food and cultural program will be inter-woven with the main conference agenda. This will include an evening reception for 350 guests on April 14, during which we hope to showcase the beautiful products of artisan producers, plus lunch and refreshments for 700 participants during the two full conference days.

Benefits include:

- Public profile and promotion among a gathering of key and influential guests
- Logo displayed on the conference menu
- Logo displayed on the conference website and in the 700 participant conferences programs
- Option of signage in food hall
- Acknowledgment in a dedicated Sustainable Food Trust newsletter promoting the conference and thanking sponsors

Media Partner

As a conference media partner, you will have the opportunity to promote your brand amongst a audience of individuals and organizations leading work in this field, in return for publicizing the event through your network.

Benefits include:

- Logo displayed on the conference website and in the 700 participant programs
- A number of discounted or complementary conference places
- A number of complementary tickets
- Mention in a social media post thanking conference partners
- Interview opportunities with Patrick Holden and key conference delegates