

Job Title: Global Farm Metric Farm Trials Officer

Location: Remote, with travel to Bristol office and Gloucestershire required

Hours and Contract Type: Full time and fixed term contract for 18 months

Salary: £22-26k per year (dependant on experience)

Position Summary: To support the Trials Officer to develop and deliver the Global Farm Metric (GFM) farm trials programme and Environmental Land Management scheme farm trials. The role will involve working alongside farmers and project stakeholders, with the support of the Global Farm Metric team and Sustainable Food Trust.

Key Responsibilities

Work with Global Farm Metric and Sustainable Food Trust teams to:

Support the Trials Manager and GFM team with the launch and delivery of GFM farm trials and ELM trials:

1. DESIGN: Assist with the development and delivery of GFM and ELM trials, including:

- Supporting the Project Manager and GFM team to design future trials programmes
- Supporting relationship and partnership building with key partners and coalition members

2. LAUNCH - Assist with the promotion of Farm Trials and onboarding process to engage farmers and stakeholders in the programme:

- Supporting the sign up and onboarding process to engage farmers in the GFM and ELM Farm Trials
- Assisting with the delivery of external communications and content creation to promote the Farm Trials via social media, website and e-newsletter.
- Assisting with farmer recruitment and onboarding activities with stakeholders e.g supporting onboarding sessions with farmers/partner that include Global Farm Metric and Research Tool demos.

3. DELIVERY: Supporting the delivery of Farm Trials and ELMS Trials programme:

- Assisting the Global Farm Metric team with initial training and demos that will enable farmers and stakeholders to understand the Global Farm Metric Framework and Research Tool
- Support the maintenance of existing GFM Framework and GFM RT user guides or other training resources
- Support the delivery of farmer engagement content including email campaigns via MailChimp, texts, phone calls, training etc.
- Support farmers one to one – on farm and online (phone, emails, online Q&A sessions) to convert sign ups to completed assessments

- Support email queries relating to trials
- Support the Data quality control process for submitted assessments and secure storage of data

Co-ordinate and analyse trial feedback and outcomes

- Support collation of trials feedback and analysis of data
 - Assist with gathering feedback via agreed process per trial, including: Feedback survey, farmer interviews, joiner surveys etc
 - Organise adhoc feedback and FWG feedback to a coherent form for Research team to analyse and to be sent for review to GFM RT team for tool improvements
 - Support the Trials Manager in pulling together data and feedback to produce end of trial reports.
- Help Research team to deliver analysis of trial data collected via (a)
- Work with Research team and other to improve format and usefulness of group summary report from trial to trial
- Participate in and support any feedback sessions with farmers and stakeholder to share outputs and outcomes of trial (this may include discussion of a group summary report)

Support the delivery of the Environmental Land Management Trial alongside the Trials Project Manager and Project Partners.

- Support the launch, delivery and analysis of the ELMS Farm trials including
 - Supporting the launch of the Environmental Land Management Trials and training farmers to use the GFM framework and research tool.
 - Supporting farmers with completing GFM assessments on-farms in Gloucestershire and online via phone/email/workshop support.
 - Supporting the gathering and storage of assessments, working closely with the project partners.
 - Assisting with gathering feedback through feedback sessions, one to one support with farmers and project processes.
 - Assisting with the analysis process, working alongside the research team and project partners.

About the Sustainable Food Trust

The Sustainable Food Trust is a UK-based charity that works to accelerate the transition to more sustainable food systems globally.

We work in a range of ways, from broad-based public engagement through our various communication channels and events, to high level influencing through coalitions and campaigns. We also work at a research level, publishing ground-breaking reports and policy briefings.

Some of our key work areas include:

- True Cost Accounting
- Sustainability Metrics
- Sustainable livestock

- Local food systems

For more information about the Global Farm Metric please visit our website
- <https://www.globalfarmmetric.org>

Application information

If you would like to apply for this position, please send your CV along with a covering letter outlining the skills and experience you can offer.

Please send your CV to info@sustainablefoodtrust.org

Applications will be reviewed on a rolling basis, please submit an application as soon as possible.